



An innovative, results-driven strategic plan for

- Workforce development & talent attraction
- Small business and startup success
- Community revitalization

FORWARD MACON'S PROJECTED OUTCOMES BY 2025

Implementing the projects outlined in the Forward Macon plan is expected to generate the following outcomes in addition to Macon-Bibb's current growth projections.

- **2,400 to 3,100** new jobs
- **\$56 million** in annual consumer spending



Food & Beverage \$7.3	Transportation \$9.1
Housing \$19.4	Healthcare \$5.5
Utilities \$4.7	Entertainment \$2.5
Household \$2.7	Personal care \$0.6
Apparel \$1.7	Insurance/Pension \$3.0



The Forward Macon plan was built in partnership with the Greater Macon Chamber of Commerce and One Macon. For more information, visit www.forwardmacon.com