

KEY FEATURES

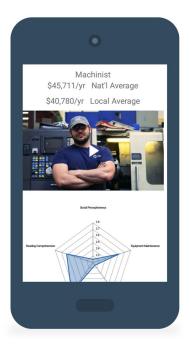
//THE GREATER MACON WORKS PLATFORM

Greater Macon Works is an interactive workforce development platform that links recruitment, skill building, and career navigation into one collaborative system, deployed both online and as a mobile app. Greater Macon Works was developed to close the workforce gaps by informing, educating and developing students and job seekers, while directly connecting them to employers, career pathways and local jobs. Employers can use the network as an applicant management system, that provides a community supported system to engage job seekers and students. Comprehensive management tools provide reports to all stakeholders to analyze competency/skill demands, curriculum availability, recruitment, application and on-boarding activity across the community.

MMOBILE APP

The mobile app allows users to search local jobs and explore careers through CareerCard functionality. It displays a full job description for each job posting with the ability to apply from the mobile device.



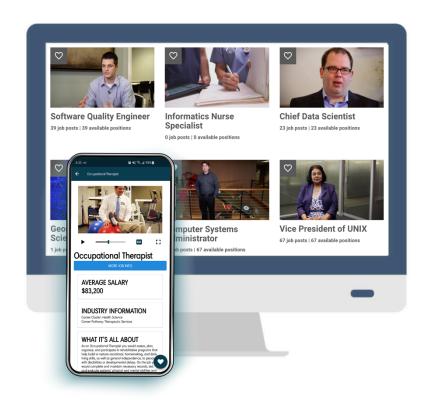


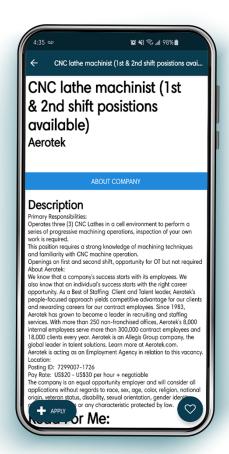


It lists the top business rated skills needed for each job posted. It also provides job seekers with the salary average for each job. It has the functionality for job seekers to learn about jobs within a specific company.

//CAREER CARDS

Career Cards offer a unique tool in career exploration.
GreaterMaconWorks.com has a library containing hundreds of videos of employees talking about their job, their career pathway, the benefits of their job and the training/education needed to obtain that type of job. Career cards help job seekers learn about high demand careers and offers the links to educational resources and online training needed to embark on those careers.





//JOB POSTING

GreaterMaconWorks.com platform effortlessly pulls job posts from company's current career tracking system with no additional work for the employer. Job posts can also easily be entered manually into the system. Once applications are submitted, employers have access to an application management system that includes viewable applicant portfolio, applicant tracking capabilities, messaging and reporting.

//COMPANY EXPLORATION

Job seekers can explore company profiles and gain information about the company's mission, view the company's current job posts and take training recommended by that company.

//PORTFOLIO

GreaterMaconWorks.com offers portfolio building functionality that includes a resume building and resume badging for successful completion of online training courses.





//LIBRARY of ONLINE TRAINING

GreaterMaconWorks.com offers a comprehensive library of online training courses relevant to a wide variety of industry sectors. Each course has an assessment of learning and badges the learners resume upon successful course completion.

