



# Hello, New Members!

## Get More From Your Chamber Membership

1. Try to attend at least one or two Chamber events after you become a member. It's a great way to meet new people and to introduce your organization to the business community. Upcoming Events are found in several places: 1) our monthly newsletter, The Chamber Insider, 2) our monthly "Upcoming Events" eblasts, and 3) the Chamber website located at [www.maconchamber.com](http://www.maconchamber.com), 4) our social media channels: Facebook, Twitter and Instagram.
2. Pick up your complementary membership directory. In it you will find the contact info for all members and you can use that to determine if any of them are prospects for your goods or services. Please note these are printed "as needed" so please let us know if you are interested in a printed copy.
3. Don't forget to send us a short paragraph about your organization. We will post it to your listing in the electronic membership directory.
4. Be sure to read, or at least scan, our monthly electronic newsletter. It will come to your email address between the 5<sup>th</sup> and the 10<sup>th</sup> of the month and is full of great information about upcoming events, economic development announcements and other interesting news.
5. Adhere the Chamber decal to your front door or window so that your patrons will know you are an active member and supporter of the Chamber of Commerce.
6. If you are on social media, "like" our Facebook page, follow us on Twitter and connect with us on LinkedIn to be sure you are up-to-date on all of our news and happenings. Also, if you are on social media, we can add the social media icons to your listing with a direct link to your pages. If interested, please ask someone for more information about this.
7. If you are able, post our logo on your website and include the Chamber in your 'groups' section of your Facebook page.
8. If time permits, attend one or more of the professional development seminars or webinars held at the Chamber and other affiliated locations. The content is very useful and relevant and you just might meet a new friend that could become a new customer!
9. Encourage your vendors to "Buy Local" and from other Chamber members. For every dollar we spend locally, \$.73 stays in our local economy.
10. Consider getting involved with our Young Professionals Network or Leadership Macon programs, or recommend this to one of your employees. It's a great way to connect with other people and learn more about the community.

Don't hesitate to call on any of us at the Chamber of Commerce if we may be assistance to you or your organization. The main number for the Chamber is 478.621.2000. Our direct lines are all listed on the website and in your new member packets.