



Making the Future Brighter!

2020 Total Resource Campaign Timeline

- Aug 25 **Renewals meeting with all volunteers who are participating.**
Review this year's renewal process, review new sponsorships, review how we will handle volunteer rewards. Meeting will be held via Zoom. Send renewals to volunteers via email.
- Sept 8 Deadline for "Right of first refusal" renewals. After this date, any renewals not returned will be open to all other members.
- Sept 9 **Rally Session for participating volunteers via Zoom.** – Launch this year's TRC Website that includes new items and other available items.
- Sept 10 Send eblast to all membership announcing sponsorship campaign. Post on Social Media **throughout the remainder of the campaign.**
- Sept 16 **Rally Session for volunteers via Zoom – 1:30 PM – 30 minutes**
- Sept 22 Send eblast reminder to all membership reminding them about sponsorship campaign.
- Sept 22/23 **Final Rally Session for participating volunteers via Zoom.** Date TBD
- Sept 25 Last day to turn in sales, however straggler sales **WILL** definitely be accepted!
- Oct or Nov Possible gathering for some sort of event/experience to thank and recognize the Volunteers. Format and exact date, TBD.

Thank You For Your Support!