

SHRM Middle Georgia presents



April 23, 2019

SPRING CONFERENCE 2019



Jeff Thompson
Constangy Brooks,
Smith & Prophete



Eric Rioux
Lockton



Tom Darrow
Talent Connections &
Career Spa

Join us for an afternoon packed with growth and learning as we discuss strategies for personal leadership development, associate engagement, and how to keep your best players.

Game Time!

It's time for Leaders to
UP their Game!

Conference Fees:

Early Bird March 11- March 22

\$75.00 Member | **\$100.00** Non-Member | **\$15.00** Student

Regular After March 22

\$85.00 Member | **\$110.00** Non-Member | **\$25.00** Student

\$10 Discount for each additional attendee from same company

Registration begins at 11:00 AM

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**CONSTANGY
BROOKS, SMITH &
PROPHETE LLP**

Game Time! It's Time for Leaders to Up Their Game

April 23, 2018
SHRM Middle Georgia

12:00 p.m. Welcome

12:15 p.m. – 1:00 p.m. Buffet Lunch and Sponsor Introductions

1:00 p.m. Covering all the Bases: Top Legal Pitfalls for Managers and How to Avoid Them

Jeff Thompson, Constangy, Brooks, Smith & Prophete, LLP

Using an interactive approach, Jeff Thompson will explore some of the most common mistakes that managers make, as well as the most effective strategies for avoiding them.

This session will include: How to avoid inconsistent hiring and recruitment practices. Discussions will cover the potential errors for employees in management positions, as well as, updates on what laws can impose great penalties on your company.

2:15 p.m. Step Up To The Plate: Benefit Strategies for Engaging Today's Workforce

Eric Rioux, Associate Vice President, Employee Benefits Consulting, Lockton Companies

Babe Ruth once said, "Yesterday's home runs don't win today's games." The same can be true about your company's strategy for attracting and retaining employees. Employee engagement influencers continue to change, which requires employers to continuously adapt their approach to keep their organizations healthy and winning. HR and the C-Suite are now working closer than ever on prioritizing human capital and talent acquisition management initiatives. An evolving employee benefits landscape requires frequent reevaluation and updating of your program. It's a comparable practice to hitting the batting cages. Welcome to the big leagues!

This session will include: Updates on market dynamics affecting employee benefits. Discussions will cover the importance of understanding how your workforce makeup should shape your overall engagement strategy and what high performing companies are doing to attract and retain top talent.

3:00 p.m. BREAK

3:15 p.m. How to Build a Legacy, Not Just a Resume: Professional Development with a Purpose

Tom Darrow, Founder & Principal, Talent Connections

Most of us are chasing the American dream. Work. Corporate ladders. Bigger titles. Corner Offices. Vesting. And on and on it goes and we are never satisfied. More is never enough. In this session, we'll turn the focus from us to others. We'll explore how we can build a legacy as we're building our resume. Legacy is what we do during our lifetime that will span beyond our lifetime. Do you want to have everlasting impact? In this session, you'll learn how!

This session will include: Characteristics and principles of the servant leadership model focusing on the power of a leader's purpose statement and how to develop one. Discussions will cover the benefits of identifying goals for professional and personal growth.

4:15 p.m. – 4:30 p.m. Door prizes and Closing Remarks