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**Invitation for the Media:** Please consider previewing this event on your morning/afternoon shows. We also invite you to attend this event on the morning of March 9. The run will provide a fun story with excellent photo opportunities. Cancer survivors will also be available for interviews. If you are interested in covering this race or participating in the run yourself, contact me for special pricing. Additionally, please consider covering the topic of colon cancer during the month of March; we have a host of medical experts who can speak on this subject.

**FOR IMMEDIATE RELEASE:**

February 22, 2019

**Middle Georgians Invited to Run in their Undies at the Undy Run/Walk**

**(Macon, GA)** – The Coliseum Cancer Institute will once again bring the Undy Run/Walk to Macon. The timed 5K run/walk will start Saturday, March 9 at 9:00 a.m. at the Mathews Fitness Center of Wesleyan College. Racers are encouraged to wear underwear on the outside of their race attire as a tongue-in-cheek reference to the area on the body affected by colon cancer. Instead of a typical race day t-shirt, all registered participants receive a commemorative pair of Undy Run/Walk boxers.

The 2019 Macon Undy Run/Walk financially supports the efforts of the Colorectal Cancer Alliance to provide colon cancer screening and education to patients in Middle Georgia. The Undy Run/Walk will be held in cities across the country to educate the public about colon cancer, promote screenings and encourage people to talk about the disease. It is a family-friendly event open to all ages, and in addition to the 5K, there will be kid's activities.

Local gastroenterologist, Dr. Davey R. Deal, Jr., said, "Events like the Undy Run/Walk are a great way to bring attention to colorectal cancer. Colorectal cancer is one of the most common cancers, and it is preventable if cancer-causing polyps are found early. Colon cancer affects many people in Middle Georgia and I encourage the community to support this race."

All survivors of colon cancer are encouraged to participate and will receive free registration. Starting at 8:40, all survivors will be recognized in a ceremony prior to the race. The course will begin and end at the Mathews Fitness Center on the campus of Wesleyan College. The course will be "stroller friendly" for participants who may wish to go at a slower pace. Prizes will be awarded for all age groups. There will also be a prize for best costume.

Anyone wishing to participate in this family-oriented, fun event, can visit [www.undyrunwalk.org](http://www.undyrunwalk.org) and choose Macon as their race location to register for the event. Race fees are \$35 for anyone 14 or older and \$30 for ages 6-13.

*About Coliseum Medical Centers*

*Owned by HCA Healthcare (HCA), Coliseum Medical Centers is a 310 bed facility offering a 24-hour emergency room, diagnostic services, inpatient and outpatient surgery options, rehabilitation programs, and behavioral health. In addition, Coliseum Medical Centers' services include specialty facilities such as the Coliseum Heart Institute, an advanced cardiac center offering all services from non-invasive cardiology to open heart surgery, Coliseum Rehabilitation Center, Coliseum Robotics Institute, Coliseum Cancer Institute, Coliseum Diabetes Management Center, and the Family Ties Birthing Center, which includes a level III neonatal nursery. The Coliseum Center for Behavioral Health provides treatment to adults with psychiatric and addiction issues. For more information about Coliseum Medical Centers' services, visit [www.coliseumhealthsystem.com](http://www.coliseumhealthsystem.com).*

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