

FOR IMMEDIATE RELEASE

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GREATER
MACON
CHAMBER OF COMMERCE

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GREATER MACON CHAMBER OF COMMERCE WINS COMMUNICATIONS EXCELLENCE AWARD



COMMUNICATIONS EXCELLENCE

Macon, GA (July 9, 2018) — The Greater Macon Chamber of Commerce has been named an “Award of Excellence” winner in the Communications Excellence awards program presented by the Association of Chamber of Commerce Executives (ACCE). ACCE, an Alexandria, Va.-based association, represents more than 8,000 chamber of commerce professionals, and 1,300 chambers of commerce, around the world.

ACCE’s annual Awards for Communications Excellence, sponsored by Golden Openings, Inc., is designed to showcase top communications and marketing work of chambers of commerce and similar organizations. Several thousand award entries have been submitted since the launch of the organization’s Awards for Communications Excellence, which is now in its thirty-fourth year.

The GREATER MACON CHAMBER OF COMMERCE received an Award of Excellence for its 2017-2018 Annual Report.

President/ CEO with the Greater Macon Chamber of Commerce, **Mike Dyer**, says “it is a huge honor to have the Annual Report recognized nationally. The Chamber is committed to being the **voice of business** by implementing **key initiatives** and **successful programs**. It is reassuring to know that our mission is relevant not only here in Macon, but to chambers nationwide. These chambers will potentially look to our chamber’s work in the community as inspiration for what can be done in their communities. This is the first year the Greater Macon Chamber of Commerce has created the Annual Report in-house, so to receive this recognition is an even greater honor.”

A panel of communications and marketing professionals from five U.S.-based chambers of commerce evaluated entries, which were organized by category — based on the chamber’s annual budget — and entry type: advertising and marketing, campaigns, digital and publications. More than 150 entries were submitted in 2018.

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About the Greater Macon Chamber of Commerce

Established in 1861, the Greater Macon Chamber of Commerce is the area’s largest business services organization and primary advocate for the Macon business community. The Chamber supports the growth and development of

business by offering networking and marketing opportunities, providing valuable benefits to its members, advocating for legislative issues that will promote a health business climate, and participating in the economic development efforts for Macon-Bibb. Learn more about us by visiting www.maconchamber.com.

About the Association of Chamber of Commerce Executives

The Association of Chamber of Commerce Executives, founded in 1914, serves more than 8,000 chamber of commerce professionals, and 1,300 chambers of commerce or similar organizations, around the world. ACCE's members come from nearly each of the largest 100 metropolitan regions in the United States. Based in Alexandria, Virginia, the mission of ACCE is to support chamber professionals so they can lead their communities. Learn more about us by visiting www.ACCE.org.