



## NEWS RELEASE



### AAA BRANCHES ARE NOW BICYCLE FRIENDLY

*The Auto Club Group partners with local bicycle shops*

**ATLANTA, Ga.** (September 20, 2017) - On May 1<sup>st</sup> AAA Georgia announced that free bicycle service is now included with all membership levels. This innovative service provides an additional level of safety for motorists and bicyclists. AAA Service Technicians are able to assist members who they can safely reach from an accessible road or parking lot. The member's bicycle will then be secured to the service vehicle and transported to any point of safety within the member's coverage: Classic (up to 5-miles), Plus (up to 100-miles), Premier (1 tow up to 200-miles).

Since expanding roadside service to bicyclists, AAA-The Auto Club Group is now offering "bicycle friendly" amenities at AAA locations in Georgia, including the 6 Car Care Plus locations in Metro Atlanta.

AAA "Bike Friendly" branches for both members and non-members include:

- Air pump for bicycle tires
- Bottled Water
- A rest area for bicyclists
- Bathroom facilities
- Cell phone charging

"Whether you're an avid cyclist or a novice, AAA Branches are now equipped to offer these amenities to make your ride more enjoyable," said Sasha Marcinczyk, Georgia Field Vice President, AAA – The Auto Club Group. "As we move into the autumn season, we expect many more bicyclists to experience what is considered to be the most beautiful time of the year in Georgia."

AAA – The Auto Club Group is also proud to announce partnerships with bike shops across Georgia. AAA Members will receive exclusive discounts of up to 15% on services, parts and accessories. AAA Members can call their local branch for more information on these added services.

To learn how you can share the road, visit AAA's updated website for bicycle safety videos and other resources, [ShareTheRoad.AAA.com](#). AAA membership includes 24/7 roadside assistance that follows the member in any car, as a driver or passenger. For details on AAA's bicycle transportation service, please visit [AAA.com/Bicycle](#). For information on AAA Discounts & Rewards visit [AAA.com/Discounts](#).

#### **About The Auto Club Group**

The Auto Club Group (ACG) is the second largest AAA club in North America. ACG and its affiliates provide membership, insurance, financial services and travel offerings to over 9.4 million members across eleven states and two U.S. territories including Florida, Georgia, Iowa, Michigan, Nebraska, North Dakota, Tennessee, Wisconsin, Puerto Rico and the U.S. Virgin Islands; most of Illinois and Minnesota, and a portion of Indiana. ACG belongs to the national AAA federation with more than 57.7 million members in the United States and Canada and whose mission includes protecting and advancing freedom of mobility and improving traffic safety. Motorists can map a route, identify gas prices, find discounts, book a hotel, and access AAA roadside assistance with the AAA Mobile app for iPhone, iPad and Android. Learn more at [AAA.com/mobile](#). AAA clubs can be visited on the Internet at [AAA.com](#).